

TRAINING PROGRAMME ON
“DAIRY ENTREPRENEURSHIP”

ORGANIZED JOINTLY BY
INCUBATION CENTRE, NAHEP
SRI VENKATESWARA VETERINARY UNIVERSITY: TIRUPATI &
AGRI-CLINICS AND AGRI-BUSINESS CENTRE (AC & ABC),
NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT,
RAJENDRANAGAR, HYDERABAD (MANAGE)
(Circular No: 8819/Acad.II/2018 dated 31-12-2018)

NOTIFICATION

Sri Venkateswara Veterinary University, Tirupati in collaboration with National Institute OF Agricultural Extension Management (MANAGE), Rajendranagar, Hyderabad is organizing 60 days (2 month in house) Training programme on “ **Dairy Production, Processing, Marketing** “ to the unemployed graduates under Agri-clinics and Agri-Business Centres scheme-2010, Government of India, Ministry of Agriculture, Department of Agriculture and Cooperation from the last week of January, 2019.

The application form can be downloaded from the website www.svvu.edu.in and the applicants have to sent the details in the proforma duly filling up all the details. The applicants will be called for interview and the selected candidates must be prepared to undergo 60 days training by staying within in the campus.

Interested candidates are requested to apply to the following address and mail before 21st January, 2019:

To
Prof (Dr) K. SARJAN RAO
Dean Of Student Affairs
Sri Venkateswara Veterinary University
Tirupati, Chittoor (Dt)-517 502
Mail to : dsa_svvutpt@yahoo.com

(K SARJAN RAO)
DEAN OF STUDENT AFFAIRS
SVVU, TIRUPATI

Agri-Clinics are envisaged to provide expert advice and services to farmers on various technologies including soil health, cropping practices, plant protection, crop insurance, post harvest technology and clinical services for animals, feed and fodder management, prices of various crops in the market etc. which would enhance productivity of crops/animals and ensure increased income to farmers.

Agri-Business Centers are commercial units of Agri-ventures established by trained agriculture professionals. Such ventures may include maintenance and custom hiring of farm equipment, sale of inputs and other services in agriculture and allied areas, including post harvest management and market linkages for income generation and entrepreneurship development.

Aims and Benefits of the Training:

1. Exposing the trainees into potential agri-ventures in their area and providing additional subject matter training to refresh their knowledge and skills. Besides motivation, training will also concentrate on building communication skills, record maintenance, schemes/ programs from where financial assistance is available.
2. Facilitate the trainees to choose a venture and to prepare Detailed Project Report based on market survey, hands on experience with the support of experienced bankers. Detailed interactions should be arranged with stakeholders such as farmers, bankers, department officials, input dealers, NGOs working in the area. Identification and analysis of farmers' problems and provision solutions through extension and business advisories are focused upon. Assessing technical feasibility and financial viability of ventures, hands-on interface with the successful entrepreneurs and DPR preparation with assistance by experienced bankers as resource persons are the other crucial parts of this activity.
3. The certificates would be issued by MANAGE to the successful participants through SVVU.
4. Assistance under the scheme would be purely **credit linked** and subject to sanction of the project by banks based on economic viability and commercial considerations. The eligible financial institutions under the scheme are:
 - i) Commercial Banks
 - ii) Regional Rural Banks
 - iii) State Cooperative Banks
 - iv) State Cooperative Agriculture and Rural Development Banks
 - v) Such other institutions eligible for refinance from NABARD
5. **Candidates trained under this Scheme can avail subsidy from any Scheme of Central or State Government related to his/her field of agri-business, if it is beneficial to the candidate.**
6. The accommodation and food will be provided by the Training Organizers.

ELIGIBILITY CRITERIA FOR CANDIDATES

The Training is open to following categories of candidates:

1. Graduates in agriculture and allied subjects from SAUs/ Central Agricultural Universities/ Universities recognized by ICAR/ UGC. Degree in Agriculture and allied subjects offered by other agencies are also considered subject to approval of Department of Agriculture & Cooperation, Government of India on recommendation of the State Government.
2. Diploma (with at least 50% marks)/ Post Graduate Diploma holders in Agriculture and allied subjects from State Agricultural Universities, State Agriculture and Allied Departments and State Department of Technical Education. Diploma in Agriculture and allied subjects offered by other agencies are also considered subject to approval of Department of Agriculture & Cooperation, Government of India on recommendation of the State Government.
3. Biological Science Graduates with Post Graduation in Agriculture & allied subjects.
4. Degree courses recognized by UGC having more than 60 percent of the course content in Agriculture and allied subjects.
5. Diploma/Post-graduate Diploma courses with more than 60 percent of course content in Agriculture and allied subjects, after B.Sc. with Biological Sciences, from recognized colleges and universities.
6. Agriculture related courses at intermediate (i.e. plus two) level, with at least 55% marks.

Selection of candidates:

- (a) Scrutiny of applications of short-listed candidates meeting the prescribed qualifications will be done.
- (b) Eligible candidates will be called for an interview if needed. The Interview Committee will consist of representatives from University as Nodal training Institute, MANAGE, KVK, NABARD, Bank, State Agriculture / allied departments, and an Agri Business Company in the area (if any).
- (c) Every candidate who establishes his/her venture and submits proof to that effect is eligible to receive an incentive of Rs. 1000/- and handholding amount of Rs 5000/under the scheme AC & ABC.

Application form should reach to the following address before **21st January, 2019**.

Application format for candidates to Enroll as trainees under AC & ABC Scheme

1.	Name of the candidate	
	Name of Father / Suouse	
2.	Date of Birth	
3.	Sex (Male / Female)	
4.	Permanent Address	
	Village and Panchayat	
	Block and / or Tehsil	
	District	
	State	
	PIN code	
5.	Address for Correspondence	
6.	Educational Qualification	
	Name of the Degree / Diploma / Certificate / Course	
	Board/Institute/University where studied	
	University to which Affiliated	
	Marks / Grade obtained	
	Year of passing/completion	
7.	Contact details	
	Telephone/Mobile	
	Email	
8.	Experience	
8A.	Family Background	
	Agriculture	
	Other than agriculture	
9.	Agri-Business interest	
	Nature of enterprise being planned to set up after the training	
10.	Aptitude for extension work with brief details of extension work done and vision for future in serving farmers	
11.	Aadhaar No.	
12.	Name of the Bank	
	Branch Name :	
	Account No.	
	IFSC Code:	

Date:

Signature: